



Klaudia Pavličková

UX/UI Designer

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Brno, Czech republic

Skills

- UX Research, Usability Testing, A/B Testing
- SaaS Platform & Multi-Market Experience (EU)
- UI Design Systems & Prototyping
- Cross-Functional Collaboration & Stakeholder Communication
- Marketing & B2B Support
- Remote & Hybrid Team Collaboration

Tools

- Figma
- Maze, Notion (UX)
- Canva, Mailjet
- Adobe Photoshop
- Adobe Illustrator

Language

- Slovak (native)
- German (native)
- English (fluent)
- Czech (fluent)



Experience

2019–2025 at FamilyCMG Infrastructure s.r.o. in Brno
(Hlídačky.cz, Hlídačky.sk, Bébicsősz.hu, Siterice.hr, Sitters.at)

UX/UI DESIGNER

- Conducted UX research, usability testing and A/B testing including test planning, prototyping, execution and data analysis (using Maze, heatmaps, forms & spreadsheets)
- Designed and iterated on user flows, wireframes, prototypes, design system development and high-fidelity UI in Figma (auto-layout, components, styles, variables)
- Contributed to AI feature ideation for platform integration
- Collaborated closely with product, development, and marketing team
- Worked on a multi-market platform across 5 European countries and supported marketing by preparing social media assets (Canva), ads, newsletters (Mailjet), and B2B data deliverables.

2016–2021 in Brno

FREELANCE UI/WEB DESIGNER

- Collaborated with clients to design and deliver user interfaces for e-commerce websites for small and medium businesses, focusing on user-friendly interfaces and responsive design.
- Created mobile app designs with attention to interaction patterns, usability, and visual consistency.
- Developed branding assets, including logos, visual identities, and style guides.

2012–2015 at Yomio s.r.o. in Prague

CO-FOUNDER, ILLUSTRATOR & ANIMATOR

- Designed and illustrated a game apps for toddlers, creating all characters, environments, and UI assets.
- Created animations, collaborating closely with the development team; implemented either by frame-by-frame animations or through code integration.



Education

2009–2012 Jihlava, Czech republic

VYŠŠÍ ODBORNÁ ŠKOLA GRAFICKÁ

Associate's degree in Interactive multimedia design

2005–2009 Piešťany, Slovakia

GYMNÁZIUM PIERRA DE COUBERTINA

Information Technology